



**STARWELL** MIDDLE EAST  
GENERAL TRADING LLC

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CHARGED TO FUTURE...

ELECTRICAL | LIGHTING | SANITARY | PLUMBING | HARDWARE

# CHARGED TO FUTURE



## About Us

Leading trading house, '**Starwell Middle East General Trading LLC**' is recognized as one of the most reliable distributors and retailer of Electro-Mechanical Products in U.A.E. with high professional personnel and quality products.

Starwell Middle East General Trading LLC is established in Saudi Arabia ten years back and has been extended their branch in U.A.E in 2019 focusing to cater customer requirements in MENA region. The business of this firm is trading all kind of Electrical, Plumbing, Sanitary and Hardware Items. We play a major role as a Project supplier in Construction, Oil and Gas Sector and Traders Market.

## Capabilities

Our Core Strength – We are a team of expertise 15+ years experienced in Middle East region to support your procurement for all critical requirements in various Sectors.

## Products

We are leading Stockists, Distributors and Suppliers of the complete range of quality Electrical Products, Plumbing, Sanitary, Hardware and PPE

## Brands

We are associated with the most trustworthy and reliable principles from Local & International Brands who provide high quality products



The business of this firm is trading all kind of Electrical, Plumbing, Sanitary and Hardware Items

#### **ELECTRICAL ITEMS**

#### **LIGHTING AND FIXTURES**

#### **HARDWARE & HAND TOOLS**

#### **PLUMBING & SANITARY**

#### **TESTING & MEASURING INSTRUMENTS**

- Our vast range of trading includes Electrical, Hardware, Hand & Power Tools, Fasteners, Drilling Tools, Cutting & Precision Tools Accessories, Safety Products, Ladders, Pumps, Testing and Measuring Instruments etc.

- We also specialize in switchgear components and panel boards (both Supplies as well as distribution Board Manufacturers). We have established very good and mutual business relations with our customers all over in the U.A.E & International market.

- This is complemented by the widest array of Electrical switchboard and Industrial components – from Circuit Breakers, Capacitors, Power Factor Correction equipment, Control Components, Copper Busbar, Measuring instruments, Testing Equipment, Current Transformers, Changeover Switches & Isolators, Trunking /Wiring accessories, Terminals, Control Transformers, Power supply /Battery chargers, Panel cables and Bakelite /PVC /Polycarbonate sheets

#### **Authorized Distributor of Havells Led Lights**

- Starwell retains the power to hold the electrical market with the best prices and services provided. Our research for new products and development for better quality is a non-stop program to satisfy our customer needs. Our product range is widest from specialized to general items.

- Located in the environs of the Industrial Area in DXB, Al-QUOZ , Next to Al Ahli Driving Institute..



## Vision

Act with Professionalism and Satisfy our customers with innovative technology and superior quality value and services.

## Mission

To be a market leader in the supply of Electro-mechanical goods thus enduring long-term customer relationships through operational brilliance.

We believe in being admired for our business values and ethics by re-defining the standards of 'customer service' with exceeding their expecta-

**Core Values:** Integrity, Reliability, Team work and Trust

## Electrical Items Lists:



- ⚡ Power Cables, Rubber Cables, Control Cables & Wires
- ⚡ DB Isolators, Breakers, Contactors, Change Over Switches, Timer Switches & Relays
- ⚡ MV & LV Panels, Distribution Boards, Control Panels Etc.
- ⚡ Industrial Enclosures
- ⚡ Cable Accessories (Lugs, Glands, Ferrules, Connectors, Ties & Markers)
- ⚡ Resin Cable Joints for LV Cables ; Straight Type , T Type and Y Types
- ⚡ Heat Shrinkable Cable Joints for Cu. / Al. LV Cables
- ⚡ LV Cables Repairing Kit
- ⚡ Resin Cable Terminations for Single or Multicore LV Cables
- ⚡ Heat Shrinkable Cable Terminations for LV Cables
- ⚡ Resin Cable Joints for Single Core or Three Cores MV Cables
- ⚡ Heat Shrinkable Cable Joints for Single Core or Three Cores MV Cables
- ⚡ Heat Shrinkable Cable Terminations for Single or Multicore MV Cables
- ⚡ Polyamide , Brass , Nickel Plated Brass , Stainles Steel and Special Type Cable Glands
- ⚡ PVC Conduit, Trunkings & Accessories
- ⚡ G.I Conduit, Trunkings & Accessories
- ⚡ Wiring Accessories
- ⚡ Light Fittings (LED, Pendant, Weather Proof Fittings)
- ⚡ Lamp Holders for Lamps & Fittings (Porcelain, PVC & Brass)



- Starters (Fluorescent & Motor)
- Ballasts (Fluorescent, Metal Halide, Mercury, Sodium, Electronic)
- Tubes & Lamps (Fluorescent, Circular, Halogen, Metal Halide, Mercury, Sodium)
- Batten Fittings
- Louver Fittings (Aluminium / Prismatic – Recessed / Surface)
- Crimping Tools and Cable Cutters (Hydraulic & Normal)
- Earthing Equipment's and Accessories
- DB Isolators, Breakers, Contactors, Change Over Switches, Timer Switches & Relays
- Voltage Tester, Insulation Tester, AC-DC Meter, Multi – Clamp Meter
- Control / Multi / Auto Type Transformers
- Industrial Type Plugs & Sockets
- Fans (Ceiling, Industrial, Exhaust & Pedestrian (Stand)
- Extension Cords & Reels (Commercial & Industrial) (13Amps & 16Amps)
- Capacitors (250V - 450V) (Motor & Lighting Capacitors)
- Personal Protection Equipment (PPE)





## Plumbing Items:

Pipes & Fittings: PPR & PEX, Multi-Layer and Acoustically Insulated/Low Noise Types

Pipe Supports, Clamps & Hangers

Valves-Gate Valves, Ball Valves, Safety Valves, Float Valves Etc.

CP Angle Valves & Fittings

Roof Drains, SS Floor Drains & Cleanout Covers

Pumps-Booster, Water Supply, Sump/Drainage, Sewage.



**1 Million +**  
Happy Clients

We achieved 1M+ Smiles through our experienced Sales and Support staff in their respective fields by provides right products and solutions to the customers.

**750 +**  
Registered Companies

750+ Registered companies under Oil and Gas, Contracting, Electro mechanical and Technical service

- Infrastructure Projects
- Building & Construction Industry
- Oil & Gas Industry

**10 +**  
Years of experience

Founded in Saudi Arabia by name Starwell Arabia and extended services to DXB by the name Starwell Middle East General Trading LLC

We Deal With

			
			
			
			
			
			
			
			
			

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